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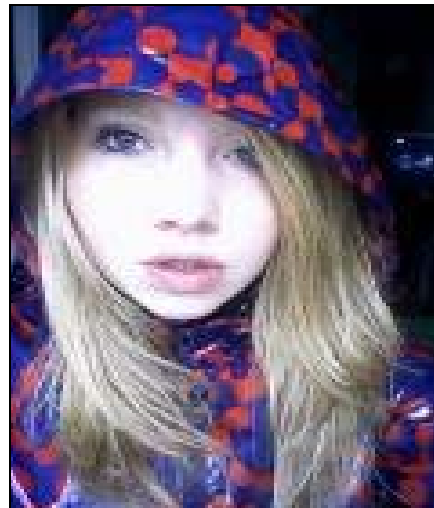
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# PLAY TREND **ENTER THE YOUNG** FASHION DESIGNER CONTEST



## **VUOTTA LENA**

Berlin, Germany 19/06/1987  
Student in Fashion design at  
FHTW Department, Berlin

"Clean, linear, geometric. The Bauhaus style was able to create a minimal, industrial, clean and modern atmosphere.

The color theory by Itten and the diffusion of light have inspired me to play with the transparency and the color yellow, one of the more significant in Itten theory. The use of different materials supported by the Bauhaus inspired me to the idea of metal and other reflective surfaces such as plastics and glass.

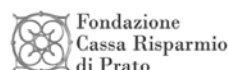
My outfit emphasizes the shape of the triangle and it focuses on fabrics and colors that recall the interiors design of the Bauhaus buildings. Yellow intention it is to maintain a modern and fresh purpose while the variations of gray color refer to the variety of the urban area.

The basic idea is to be able to emphasize the Bauhaus geometry by creating a complete lightweight outfit"

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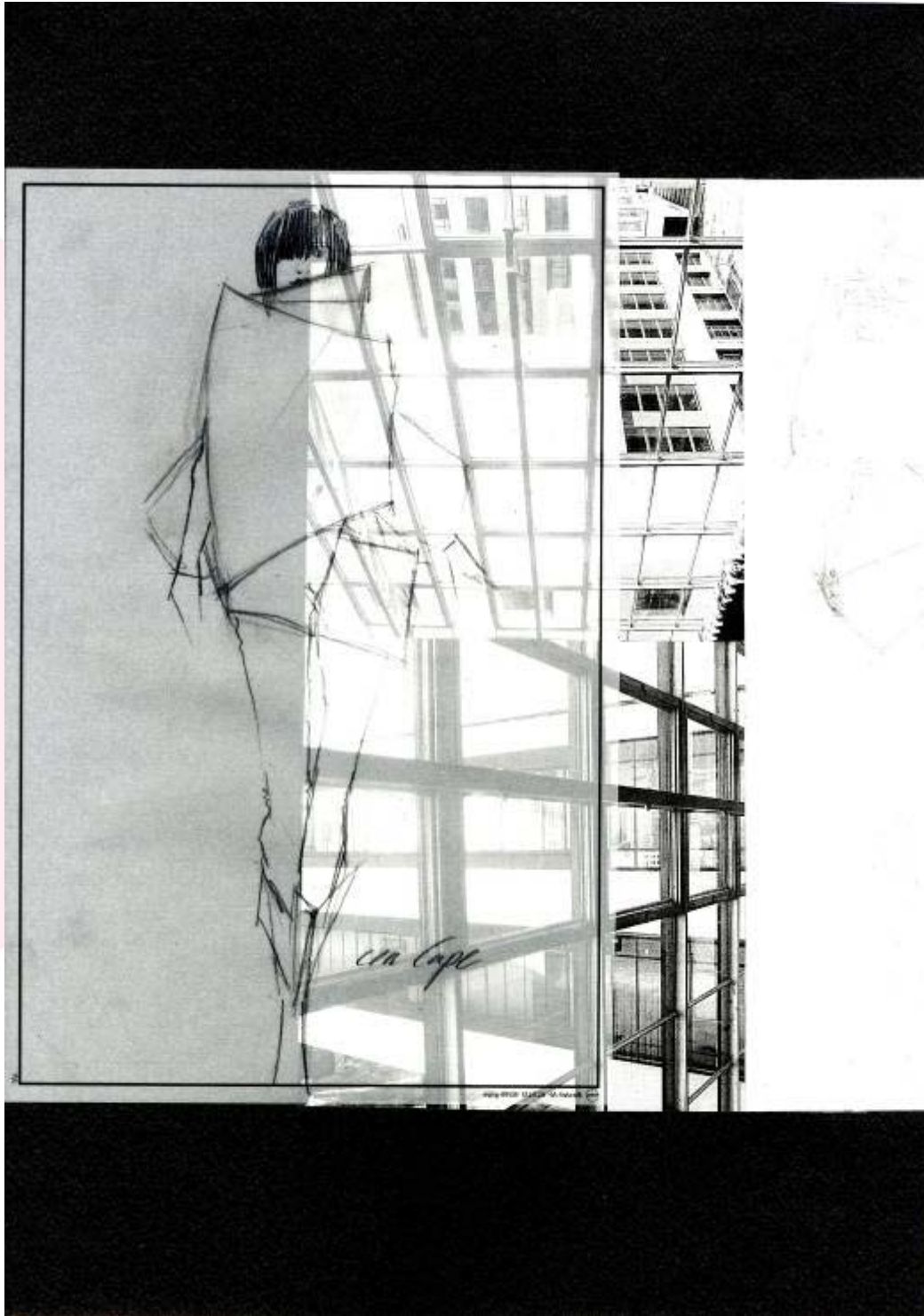
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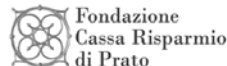
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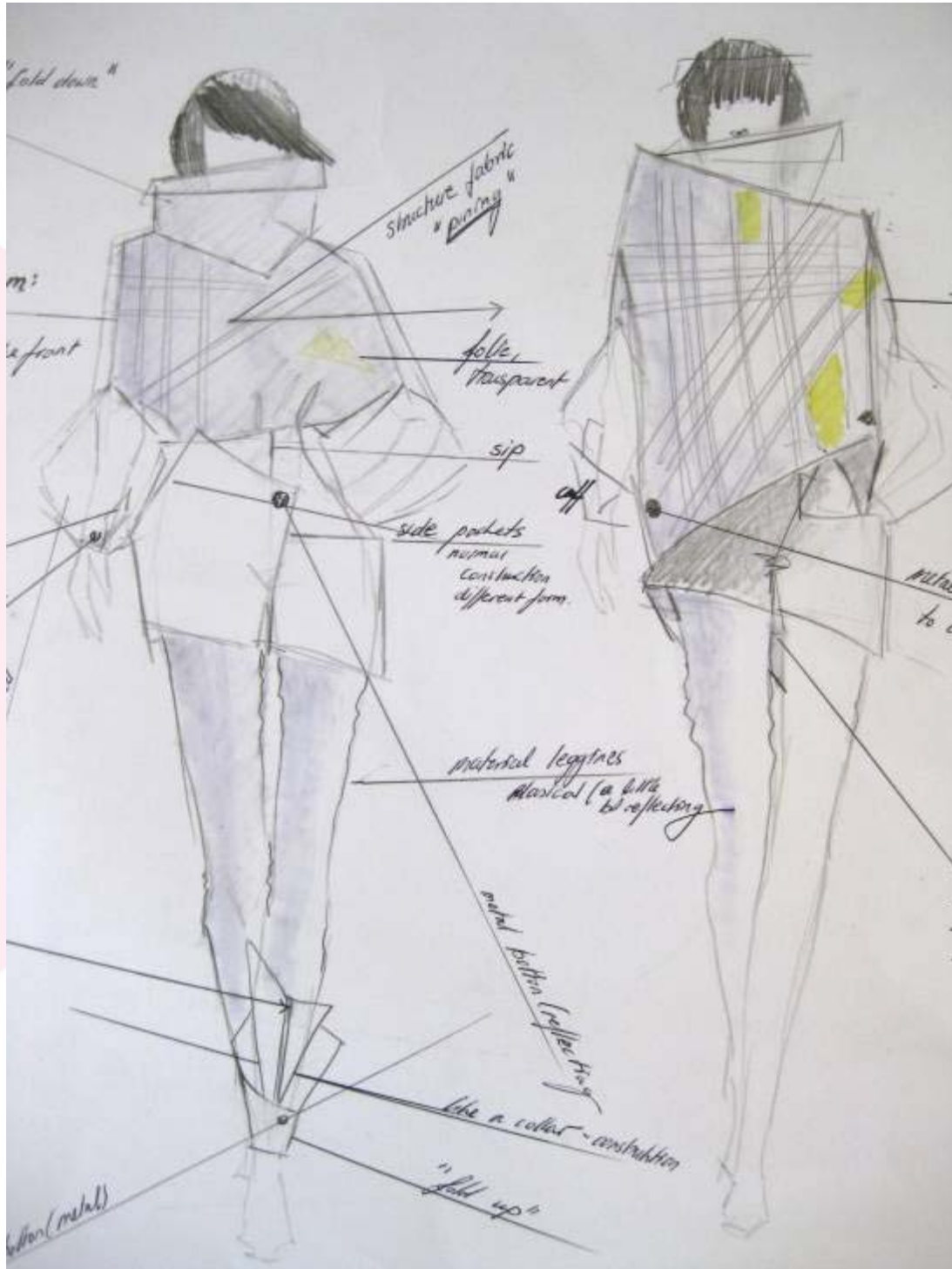
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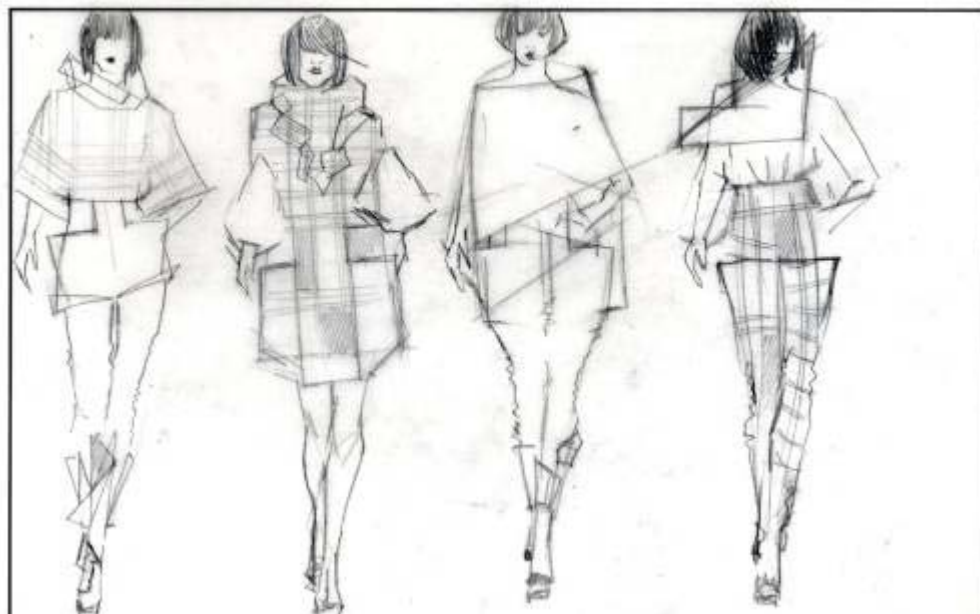
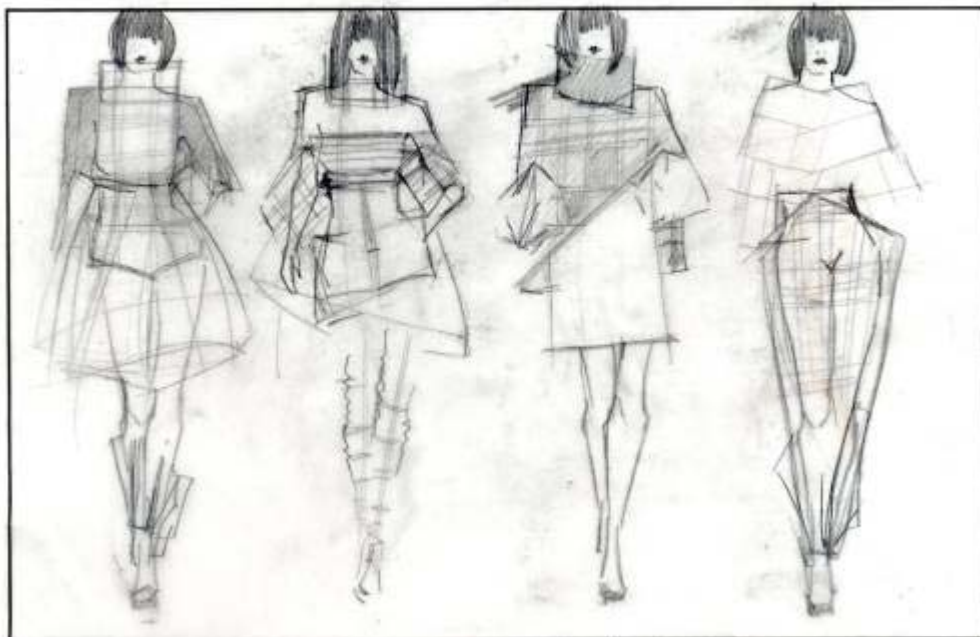
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 **CARI PRATO**  
Gruppo Banca Popolare di Vicenza

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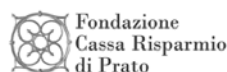
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